



Bureau
International
des Expositions

Protocol Guide







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Preface

The Expo 2020 Protocol Department is responsible for facilitating, managing, and delivering Protocol services during the visit of Protocol Guests to the Expo 2020 site during the pre-event and event time phases. It oversees standard Protocol planning and integration in the organisation, and along with the Country Managers, serves as the point of contact between the Organiser and the Protocol Guests.

The Protocol Services provided by the Expo 2020 Protocol Department to Protocol Guests are limited to the Expo 2020 site premises in order to ensure a smooth journey and maximise the Protocol Guests' experience. The Expo 2020 Protocol Guide provides participants with an overview of the Protocol measures in place within the Expo 2020 site to accommodate Protocol Guests. The table below summarises the content of this Guide.

Chapter	Content
Chapter 1 Introduction	An Introduction and Overview of the Expo 2020 Protocol Function and the Services offered to Protocol Guests by the Organiser
Chapter 2 Protocol Services	Services offered to Protocol Guests by the Organiser
Chapter 3 Protocol Journey	The Protocol journey and services offered during National Days or Honour Days, Ceremonies and Events



EXPO 2020
DUBAI UAE

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EXPO 2020 دبي
إكسبو 2020 دبي
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES

Understanding Controls and Guides

Throughout this document, two criteria for compliance—controls and guides—have been established to assist participants.

Controls are ‘must’ statements that establish the compulsory requirements for all participants taking part in Expo 2020 Dubai to ensure that the standards and aspirations are achieved for the benefit of all parties as a whole.

Guides are ‘can’ or ‘should’ statements that describe methods or suggested ways of operating that meet the specified goals and objectives of Expo 2020 Dubai.

Each control and guide are assigned a unique alphanumeric code. The first character of the code identifies if the statement is a control (C) or

a guide (G). The numeric character identifies the sequential order of the control or guide. For example, in the accompanying figure, **C-03** is a control while **G-01** is a guide.

The controls and guides will enable the Organiser and participant to work together to ensure that Protocol is followed to the satisfaction of both parties. These will also provide guidance to participants on:

- › Communication channels to be utilised.
- › Services available to Protocol Guests.
- › Protocol Guest Journeys during the National Day or Honour Day and Ceremonies.

Example of a Control Statement

C-04

Participants must submit their Official National Day or Honour Ceremony and Enhance Programme form on the Expo Portal 3 months prior to their National or Honour Day Ceremony.

Example of a Guide Statement

G-01

Heads of Delegations on their National Day or Honour Day with secure site access entitlement should access the site through the VIP Parking entry north of the Dubai Exhibition Centre and directly to the Leadership Pavilion drop-off.

Acronyms, Abbreviations, Units, and Definitions

Acronyms and Abbreviations

Acronyms	Expansion
ALO	Accreditation Liaison Officer
BIE	Bureau International Des Expositions
CEO	Chief Executive Officer
DEC	Dubai Exhibition Centre
EMC	Expo Media Centre
EPO	Expo Protocol Officer
GCC	Gulf Cooperation Council
MOFAIC	Ministry of Foreign Affairs and International Cooperation
MOPA	Ministry of Presidential Affairs
NGO	Non-Governmental Organisation
PCC	Protocol Coordination Center
PLO	Protocol Liaison Officer
UAE	United Arab Emirates
VIP	Very Important Person

Definitions

Term	Definition
Accreditation	Pass issued by the Organiser to the participants and workforce granting access to the Expo Site and specific areas within it.
Country Manager	The Organiser's representative appointed to provide support to participants and communicate the Organiser's requirements throughout the development of their pavilions.
Expo 2020 Dubai®	Name of the event that will be hosted on the Expo site; also referred to as 'Expo 2020,' 'Expo,' 'Dubai Expo 2020,' 'Expo Dubai 2020,' and 'Expo event.'
Expo Protocol Officer	The Expo 2020 Dubai Protocol Representative responsible for coordinating Protocol activities for Protocol Guests.
Expo Site	The site on which Expo 2020 Dubai will be hosted. It includes areas within and outside of the gated perimeter. Also referred to as 'site.'
Honour Day	A designated calendar day during Expo 2020 when one or several International Organisations are honoured and celebrate their Honour Day. A Honour Day includes a dedicated ceremony and a set program.
Majlis	The Majlis is considered a private place within the Expo site where official guests are welcomed.
National Day	A designated calendar day during Expo 2020 when one or several participants are honoured and celebrate their national day. A National Day includes a dedicated ceremony and a set program.
National Day or Honour Day Ceremony Form	Previously referred to as the 'National Day Official Programme Form' in the Programming, Events and National Day Guide. Is a form submitted by the participant on the Expo Portal to capture information regarding requirements for photo and media opportunities, national anthem and cultural/folklore performances.
Non-Official Participants	Parties that have been authorised by the BIE to participate outside Official Participant sections. Non-Official Participants include corporates (such as sponsors), NGOs and academic institutions.
Official Participants	Foreign governments and international organisations who have received and accepted the official invitation from the Government of the United Arab Emirates (UAE) to participate in Expo 2020 Dubai.

Definitions

Term	Definition
Protocol Guest	Guest or Official Delegation as classified in section 1.2 of this Guide, who are eligible for protocol services during their visit to the Expo 2020 Site.
Protocol Liaison Officer	Designated personnel appointed by the participant as the single point of contact to liaise with Expo 2020 for all matters related to protocol.
Protocol Coordination Centre	The physical location of the Protocol Operational Hub during Expo 2020 event-time through which all visit information is processed and managed.
Special Days	A number of days in which a special programme of entertainment and other programming will be on display. Includes Diwali, UAE National Day, Christmas, New Year's Eve, Chinese New Year, International Women's Day.
Vehicle Access Parking Permit	A control mechanism for enforcing vehicle access to the Expo 2020 site secure and/or restricted zones. A Vehicle Access Parking Permit is the equivalent of an accreditation for vehicles, defining the access and parking privileges of each vehicle, and must be clearly displayed to gain access.
Note Verbale	An unsigned diplomatic note written in the third-person of the nature of a memorandum but sometimes considered to be more formal.
Visiting Delegation Form	Previously referred to as the National Day Official Attendees Form in Programming, Events and National Day Guide. A form submitted by the participant to provide details of visiting delegations including those for National Days. Details include date and time of the visit, list of attendees, planned arrival location, agenda and any other specific details or requirements.

1 ∴ Introduction



#حياكم
#HAYYAKUM 2020



Expo 2020 Dubai is set to be a global event, the likes of which has never been witnessed.

An event of this scale and magnitude will welcome Protocol Guests from all around the world who will be received and accommodated in a manner befitting of their rank and position.

The core mission of Expo 2020 Protocol is to guide and support Protocol Guests through their visit to the Expo site and provide world-class Protocol Services at every moment.

The United Arab Emirates and its people have always taken pride and thrived on its reputation of generosity and courtesy. Hospitality traditions in the United Arab Emirates (UAE), extend from welcoming guests with a serving of Arabic coffee to making sure guests experience some of the most modern wonders across the UAE.

1.1 Protocol Mechanism

The establishment of close and effective cooperation with the UAE's Ministry of Foreign Affairs and International Cooperation (MOFAIC), the Ministry of Presidential Affairs (MOPA) as well as other local supporting Protocol entities is instrumental to the successful delivery of Protocol Services. Representatives from MOFAIC and MOPA will become an integral part of the Expo 2020 Dubai Protocol Coordination Center (PCC) before and during event-time operations.

The PCC ensures coordination between the Organiser and all relevant internal and external stakeholders.

The PCC is the physical location in the Expo 2020 site of the Protocol Operational Hub during event-time through which all protocol visit information will be processed. The visit information captured will include Protocol Guest Group visits, activities, flows and schedules allowing effective and well-informed issue resolution and decision making.

A dedicated Expo Protocol Officer (EPO) will be assigned to manage the requirements of each participant's Protocol Guests during visits to the Expo site. The Expo Protocol Officer will work in close coordination with the participant's designated Protocol Liaison Officer (PLO) and Expo 2020 Country Manager. Furthermore, the Expo 2020 Protocol Team will manage and oversee all protocol visits to the Expo site.

1.2 Protocol Guest Groups

As identified in the Accreditation Guide, the following Guest Groups visiting Expo 2020 on-site, will be eligible for Protocol Services (see Table 1.1). For any other Officials that are not classified as Protocol Guests as per table 1.1,

the respective Official Participant is responsible for the planning and execution of their visit including visits to other pavilions. Exceptional requests for protocol services can be raised through the participant's designated Country Manager for consideration on a case by case basis.

Table 1.1 Protocol Guest Groups

Principal Accreditation Title	Description
Sovereigns	Sovereigns of countries taking part in Expo 2020.
Royal Families	Members of the Royal Family of countries taking part in Expo 2020.
Heads of State	Heads of State of countries taking part in Expo 2020.
Heads of Government	Heads of Government of countries taking part in Expo 2020.
Secretaries General – Multilateral and International Organisations	Secretaries General of Multilateral and International Organisations taking part in Expo 2020 Dubai.
Heads of Delegation – Multilateral and International Organisations	Heads of Delegation other than a Secretary General attending for Multilateral and International Organisations taking part in Expo 2020.
Accompanying Guests	Accompanying Guests of Primary Dignitary of visiting delegation.
Ministers	Ministers of countries taking part in Expo 2020.
Commissioners General	Commissioners General of Section of the Official Participants at Expo 2020.
Diplomatic Missions	Ambassadors, Deputy Ambassador, Consul General, and Deputy Consul General to the UAE of countries taking part in Expo 2020.

2 ∴ Protocol Services





The Expo 2020 Protocol Department ensures that standard Protocol Policies and Procedures are followed for all visiting Protocol Guests while providing consistent and high-quality Protocol Services.

Expo 2020 Protocol Guests are offered a set of Protocol Services based on International Protocol Standards. These services are provided only within the Expo 2020 site in order to ensure a maximised guest experience and accommodate all Protocol needs during National Days or Honour Days, Events, Ceremonies and various delegation visits and meetings. The Protocol Guest Groups are entitled to the Expo 2020 Site Protocol Services as illustrated in figure 2.1 and listed below:

- › Dedicated Expo Protocol Officer
- › Facilitation and support of the Advance Team Visits
- › Access to Protocol Guest Parking within the Expo 2020 site
- › Access to designated welcome areas and Majlis spaces across the Expo 2020 site
- › Support of Bilateral Meetings between the participant’s dignitaries, Expo 2020 and UAE Government Representatives.
- › Gift Exchange
- › Protocol support during the National Day or Honour Day Programme delivery
- › Opening and Closing Ceremony protocol services

Figure 2.1 Expo 2020 Site Protocol Services



Figure 2.2 Expo Protocol Officer Tasks



2.1 Expo Protocol Officer

The Expo Protocol Officer (EPO) is responsible for Protocol Guests' requirements within the Expo 2020 site. Duties include coordinating Protocol Guest visits, accompanying Protocol Guests to all activities and functions and minimising scheduling conflicts.

The Expo Protocol Officer acts as the main liaison between the assigned Protocol Guest and the Organiser. Some of the daily operational tasks of the EPO on the Expo site include, but are not limited to, the following as shown in figure 2.2:

- › Providing meet and greet services at Expo 2020 heliport
- › Providing meet and greet services at the Dubai Exhibition Centre North – VIP Parking
- › Welcoming and accompanying Protocol Guests to Welcome Areas as well as Majlis Spaces and Lounges
- › Delivering protocol services in the Leadership Pavilion
- › Managing Expo 2020 protocol flags, national anthems, and gift programme
- › Delivering protocol services during National Days, Honour Days, Events and Special Days
- › Welcoming and accompanying Protocol Guests during protocol functions
- › Managing the movement of Protocol Guests on-site
- › Facilitating advance team visits
- › Managing the placement of Protocol Guests

2.2 Advance Team Visits

Advance visits may take place ahead of a Protocol Guest's visit to the Expo site. Where an advance visit is required, an official Note Verbale will need to be submitted to the UAE MOFAIC. Once received, the advance visit to the Expo 2020 site will be facilitated by the Organiser. The purpose of the advance visits will be to agree to elements such as agenda, security components, motorcade, routes, and movements of the Protocol Guest with the Organiser.

The Protocol Guest's Advance Team which will comprise of a number of stakeholders including Protocol and Security, is responsible for making all necessary arrangements and establishing all required security routes before the Protocol Guest visits the Expo 2020 site.

2.3 Access, Movement and Parking

2.3.1 Access and Parking Permits within Secure Site

Only Heads of Delegations on their National Day or Honour Day will receive access to parking within the Secure Expo 2020 site.

G-01 Heads of Delegations on their National Day or Honour Day with Secure Site access entitlement should access the site through the VIP Parking entry North of the Dubai Exhibition Centre and directly to the Leadership Pavilion drop-off.

Vehicles with guests attending their National Day or Honour Day Ceremonies should park and disembark at the VIP Parking north of the Dubai Exhibition Centre or at one of the dedicated Protocol carpark spaces at each of the three thematic districts entrances. They will then be escorted to their National Day or Honour Day Ceremony in Al Wasl Plaza by buggies.

Protocol Guests arriving as part of a motorcade led by Government Authorities will directly enter the Expo 2020 site and proceed to the Leadership Pavilion for drop-off. The vehicles will then be redirected to park in the VIP Parking area. For those Protocol Guests who are not part of the motorcade and will not be dropped off directly at the Leadership Pavilion, a buggy shuttle service will be available to transport the Protocol Guests between VIP Parking and a location close to the Leadership Pavilion.

- > Mobility Zone Arrival Plaza
- > Opportunity Zone Arrival Plaza
- > Sustainability Zone Arrival Plaza
- > Dubai Expo Metro Station
- > VIP Parking (north of Dubai Exhibition Centre)
- > Expo 2020 Heliport Protocol Management

The Expo 2020 site is a restricted area with two main perimeters, one external and one internal. These perimeters are set up according to the different zones and pavilions to which different guest groups, staff and stakeholders can access according to their accreditation privileges.

2.3.2 Protocol Guest Parking

Dedicated Protocol Guest Parking spaces will be available in each of the 3 districts as illustrated in Figure 2.4.

The external perimeter consists of six main access points according to the drop-off locations illustrated in Figure 2.3 and listed below:

Vip Parking, Sustainability Premium Parking, Mobility Premium Parking and Opportunity Premium Parking.

Figure 2.3 External Perimeter Access Points

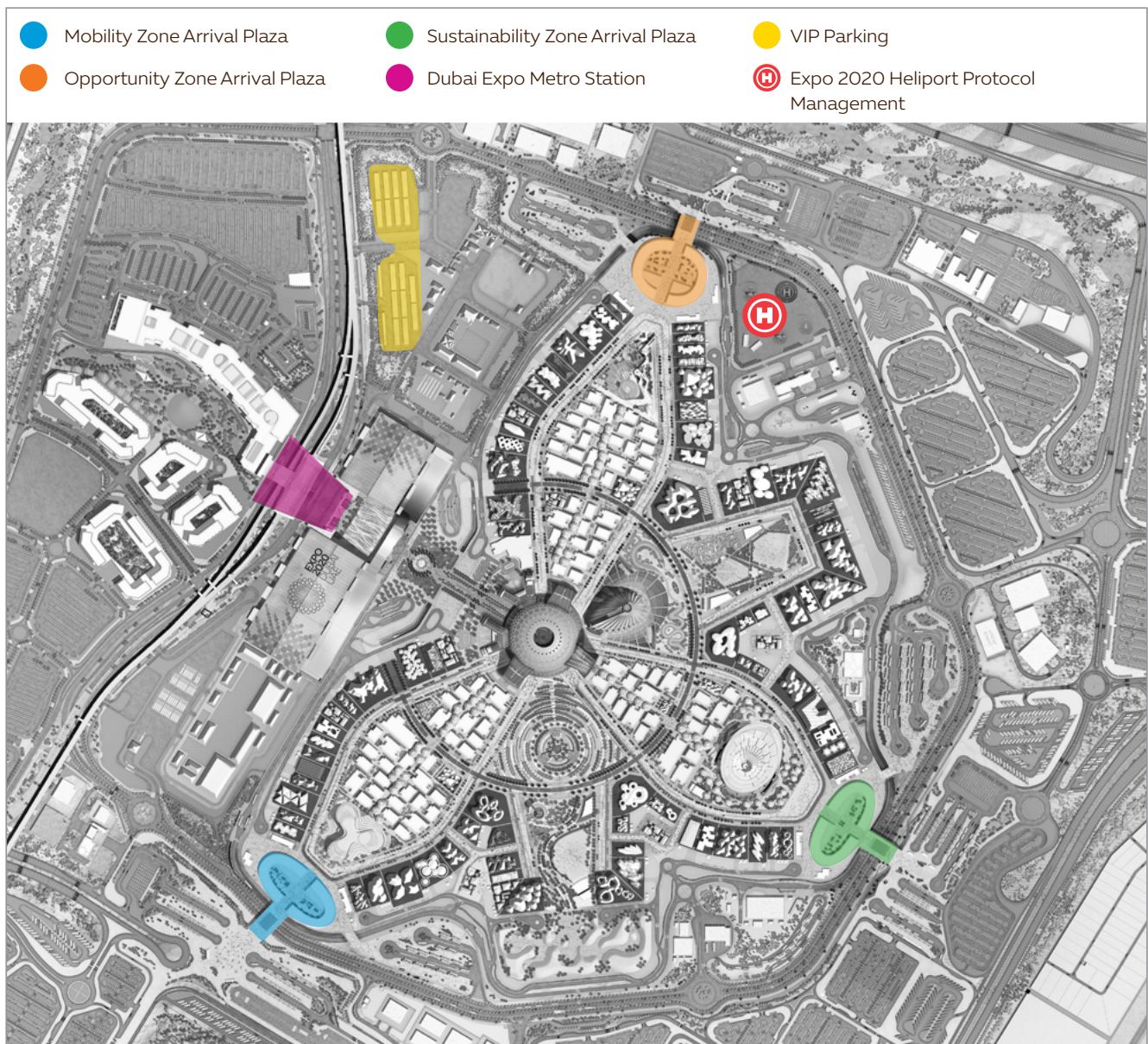
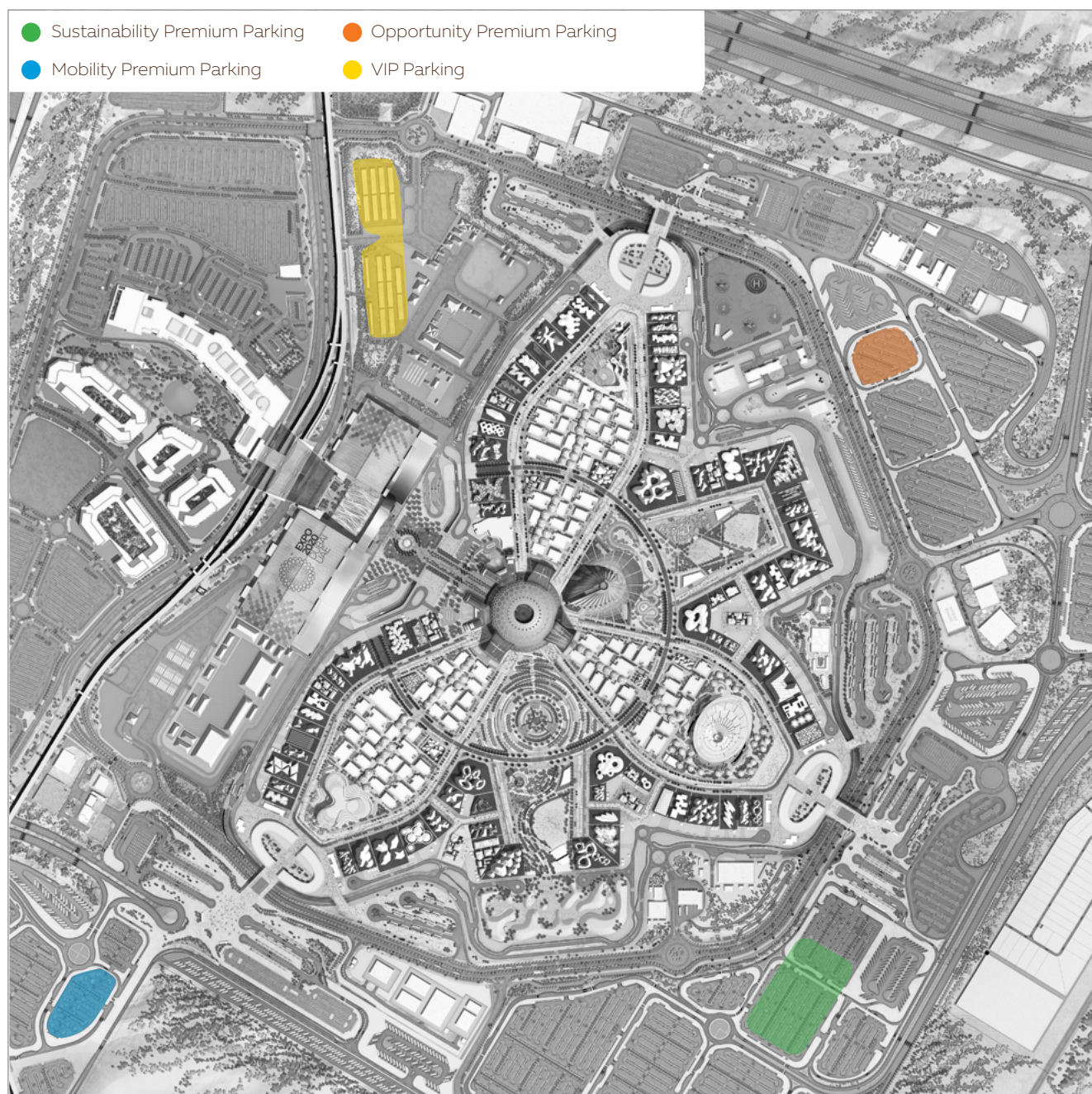


Figure 2.4 Protocol Guest Parking Spaces



2.3.3 Heliport Protocol Operations

A heliport area is available for Protocol Guests who choose to arrive by helicopter to the Expo 2020 site. Upon arrival of Protocol Guests at the heliport, buggies will be available to receive the Protocol Guests and escort them to the Leadership Pavilion or another designated area.

2.4 Welcome Areas and Majlis Spaces

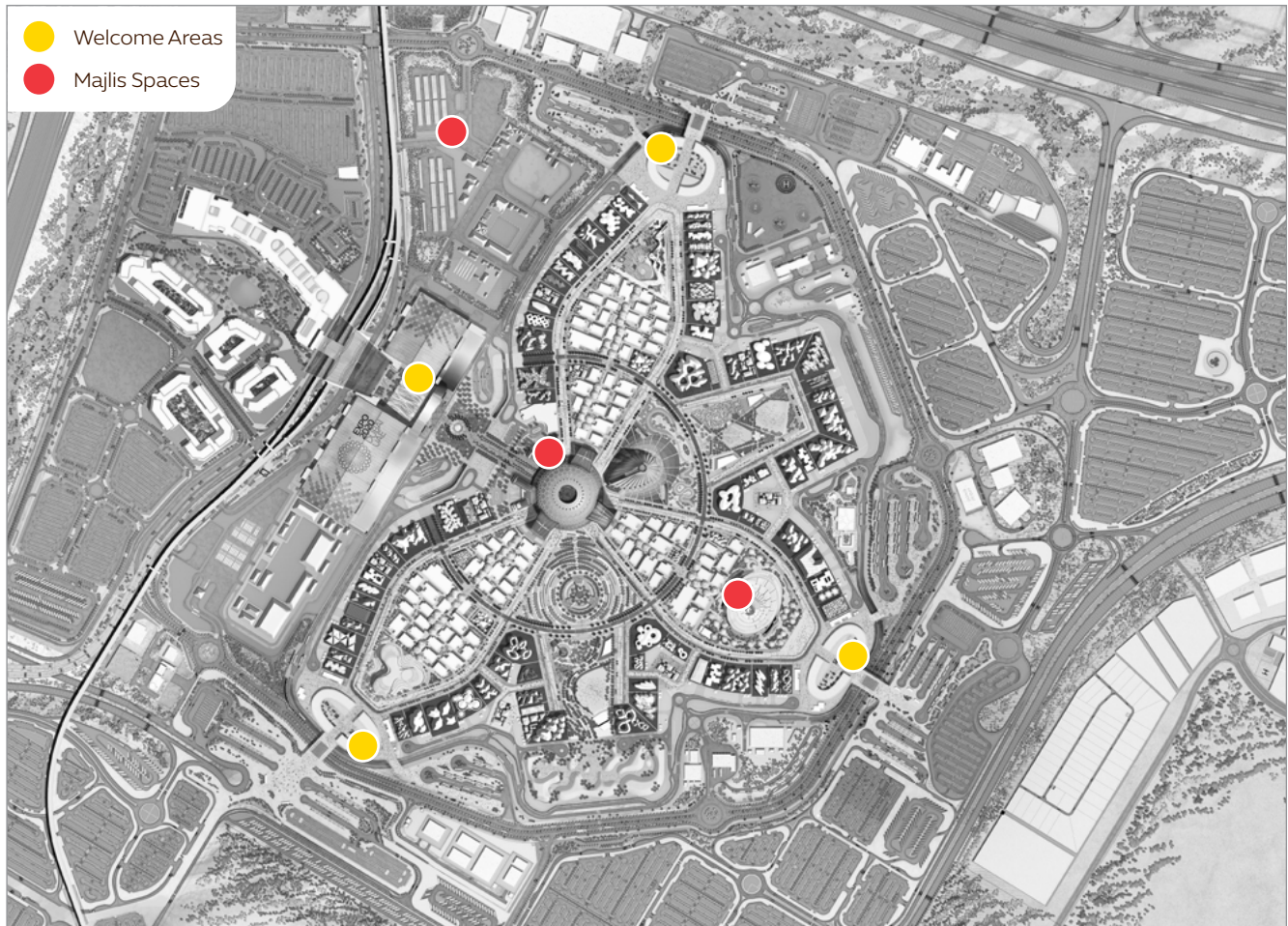
In traditional Arab culture, a Majlis refers to a comfortable and private place where guests are received and entertained. Many Arab homes feature a Majlis that is used as a meeting place for visitors.

As part of Expo 2020 hospitality, Protocol Guests are entitled to access designated venues within Expo 2020 premises inclusive of Majlis spaces and lounges

located in thematic districts that allow for rest and offer refreshments. All Protocol Guests are entitled to access the Expo 2020 Protocol Majlises with the exception of the Leadership Pavilion.

The Leadership Pavilion is under strict access control and prioritised for Protocol Guests celebrating their National Day or Honour Day. The Leadership Pavilion will host the Delegation's arrival, Bilateral Meeting, Official Luncheon/ Dinner in honour of the participants' Head of Delegation hosted by UAE Representatives, Signing of the Book of Honour and photo opportunity as well as the Gift Exchange. The Welcome Areas and Majlis Spaces of the Leadership Pavilion are illustrated in Figure 2.5.

Figure 2.5 Welcome Areas and Majlis Spaces



2.5 Bilateral Meetings

The Expo 2020 Protocol Team is responsible for organising protocol requirements during Bilateral Meetings between the participants’ Protocol Guests, Expo 2020 and UAE Government Representatives. These Bilateral Meetings requests will be communicated in the Note Verbale and will take place at the Expo 2020 site during the six months of the exhibition and will predominately take place on the following occasions:

- › **National Days or Honour Days** play a fundamental role within Expo 2020’s Calendar of Events. They represent the greatest celebratory moments for Official Participants. Expo 2020 will feature about 200 National Days and Honour Days.
- › **Other Visits** may also include the request for a Bilateral Meeting which will take place in the Leadership Pavilion or in any other designated location inside the Expo 2020 site between the participant’s Protocol Guests, Expo 2020 and the UAE Government Representatives.

Expo 2020 Protocol will provide all necessary protocol arrangements such as the display of the Official Participants’ flags, and seating arrangements, as well as welcoming and escorting Protocol Guests.

2.6 Gift Exchange

Expo 2020 Protocol is responsible for the management and control of all activities related to the Gift Exchange in order to ensure proper and adequate Gift Exchange between Expo 2020 Dubai and the visiting delegation.

During gifting occasions, a gift will be given in person by an Expo 2020 representative as a sign of international or domestic courtesy to the Head of the Delegation. The gift will also be given in acknowledgment of an occasion or an event. The Official Gift Exchange will take place following the Official Signing of the Book of Honour during the National Day or Honour Day Event. The gift represents the core values and image of Expo 2020 and communicates a strong narrative about the UAE, Expo 2020 and its culture. The gift value is approximately AED 2,000.

Participants’ PLO should agree in advance of a gift exchange taking place on the nature of the gift and provide relevant details to their designated EPO, to ensure both parties are aligned and expectations are managed.

2.7 Participant’s Responsibilities

To ensure a seamless Expo site visit for all Protocol Guests it is imperative that participants follow the communication processes as per International Protocol Standards with the UAE’ MOFAIC and operate in close coordination with their assigned Country Manager and EPO.

C-01 A Participant’s Ministry of Foreign Affairs must submit a Note Verbale stating the Protocol Guest’s intent to visit the Expo 2020 site to UAE’s MOFAIC through their Diplomatic Mission (or accredited Mission) in the UAE. Where the participant has no representation in the UAE, they must issue the Note Verbale through the agreed official diplomatic communication channel.

The Note Verbale must include all information identifying the Protocol Guest’s requirements during their visit to the Expo 2020 site, including guest details and bilateral meeting requests between the participant’s dignitaries, Expo 2020 Dubai and UAE Government Representatives.

C-02 Participants must also submit a Visiting Delegation Form with additional visiting delegation details such as date and time of visit, attendees details, dietary requirements, planned arrival location, agenda and any other specific details or requirements to their Country Manager to ensure coverage of all Protocol requirements. The form must be submitted at least three months prior to the official visit.

The Visiting Delegation Form will be made available on the Expo Portal. To ensure availability of accurate and up to date information, participants are requested to submit an updated Visiting Delegation Form where amendments have been made one month and one week respectively prior to the official visit.

The Country Manager will work closely with the appointed EPO to ensure proper planning around Protocol Guest visits to the Expo Site. When arriving in the UAE to visit

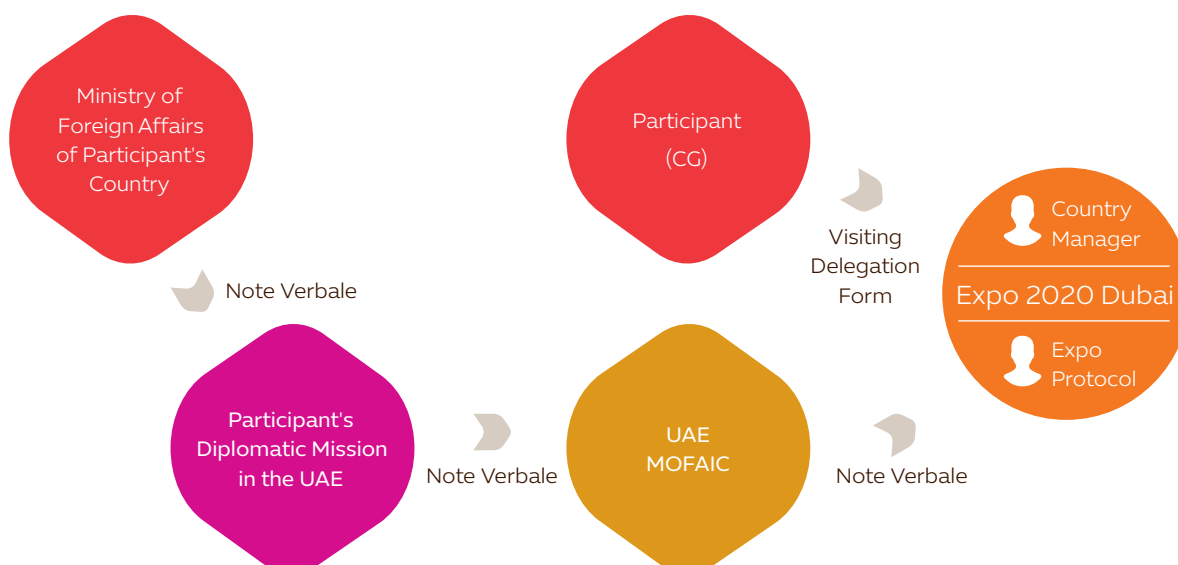
Expo 2020, Protocol Guests shall be received at the airport by the UAE MOFAIC and relevant Government Authorities. The Expo 2020 Protocol Department is responsible for welcoming and accompanying Protocol Guests only at the Expo 2020 site. Upon the Protocol Guest’s departure from the Expo 2020 site, the visit is considered as complete.

C-03 Participants must appoint a member of their team as a Protocol Liaison Officer (PLO) and provide details of the designated individual to their Country Manager. The PLO’s responsibilities will be:

- › Act as the point of contact with the Organiser and all other participants for all Protocol related matters
- › Work closely with their Country Manager and appointed Expo Protocol Officer to ensure that Protocol requirements are confirmed and implemented during the visit.
- › Ensure that all necessary information about Protocol Guest visits is shared in a timely manner.
- › Ensure appropriate accreditation and VAPP is requested through their designated ALO and distributed to the Protocol Guest ahead of the visit.
- › Responsible for organising, scheduling and managing bilateral meetings and visits to other pavilions as well as to their own pavilions.

Participants must ensure all their guests who are part of their delegation are accredited through their designated ALO. Please refer to the Accreditation Guide for further details.

Figure 2.6 Protocol Visit Communication Flow



3 ∴ Protocol Journey





The Expo 2020 Dubai protocol journey ensures consistent and seamless protocol services delivering a positive experience to all Protocol Guests.

National Day or Honour Day Ceremonies are fundamental to staging an exceptional Expo 2020. To create an enjoyable, innovative, and exciting visitor experience, the Organiser will work with participants to cultivate a rich calendar of events that will engage, inspire and entertain visitors of all ages and interests.

National Day or Honour Day Celebrations will showcase the diversity and creativity of participants and bring to life the wonderful stories that will make Expo 2020 Dubai the World’s Greatest Show. Programming in public spaces will magnify the themes and subthemes, inspiring a range of visitors from children on school trips to entrepreneurs on a business visit.

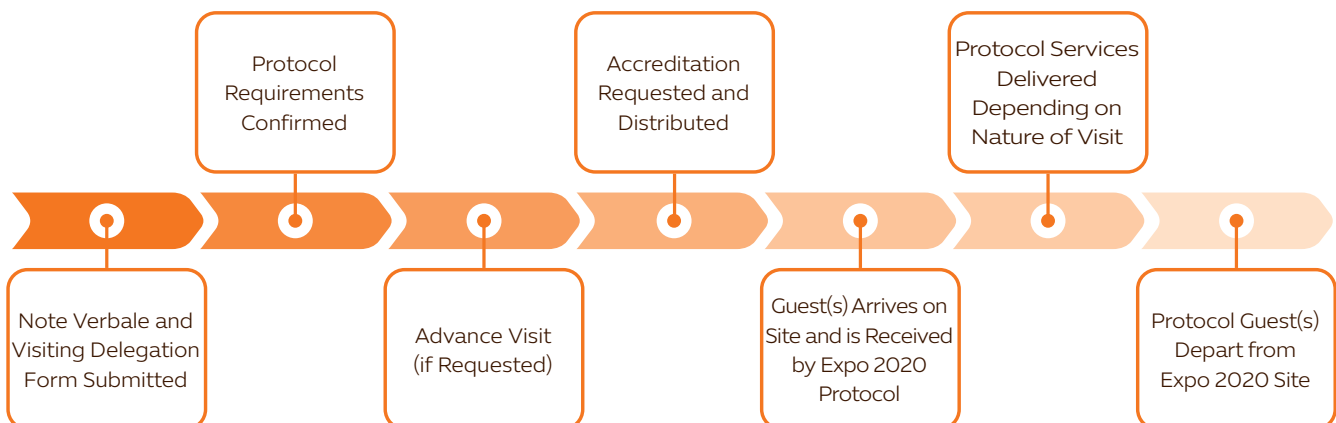
The Programming, Events and National Day Guide provides participants with the information required to plan, book and deliver their programme of events, National Day or Honour Day celebrations during Expo 2020 Dubai.

Participants are required to submit all requirements and details for their National Day or Honour Day in their Official National Day or Honour Ceremony form. This includes details of their national anthem, photo & media opportunities and cultural performances.

C-04 Participants must submit their Official National Day or Honour Ceremony form on the Expo Portal 90 days prior to their National or Honour Day Ceremony.

On the occasion of the National Day or Honour Day Celebrations, Expo 2020 Protocol through the PCC will provide all the necessary Protocol arrangements that will guide the Protocol Guests through their National Day or Honour Day Ceremony as shown in Table 1.1. National Day or Honour Day ceremonies will take place in the morning. On the occasion that two participants are celebrating their National Day or Honour Day on the same day, the second ceremony will be hosted in the afternoon. Please refer to the Programming, Events and National Day Guide for further details.

Figure 3.1 Protocol Journey



The following Protocol Services shall be provided during the National Day(s) and Honour Day(s):

- › Escorting all Protocol Guests on arrival and departure to and from the Expo 2020 Site
- › Facilitating movement of Protocol Guests within the Expo Site (Buggies)
- › Providing the Official Participant's flags and anthems
- › Handling the seating arrangements in Al Wasl Plaza
- › Handling the seating arrangements in the Leadership Pavilion for Official Meetings and Luncheon/Dinner
- › Arranging the Signing of the Book of Honour
- › Arranging the Official Photo Opportunity
- › Handling the Gift Exchange
- › Handling seating arrangements during the Media Conference*

A sample of the National Day or Honour Celebration agenda is shown in Table 3.1.

Table 3.1 National Day and Honour Day Celebration Agenda

Milestone	Morning	Afternoon	Location
Arrival of Protocol Guest's delegation at the VIP entrance of Expo Site	09:35	16:00	VIP Entry: Protocol Guest Parking (DEC) or Helipad
Transfer of Delegation Principals to Leadership Pavilion	09:45	16:10	The rest of the attending guests in Al Wasl Plaza
Arrival of Delegation Principals to the Leadership Pavilion	09:50	16:15	Leadership Pavilion
Delegation Principals escorted from the Leadership Pavilion to Al Wasl Plaza	10:00	16:25	Al Wasl Plaza (Stage of Nations) adjacent to flag poles
Official Ceremony at Al Wasl Plaza commences	10:15	16:40	Al Wasl Plaza (Stage of Nations)
Flag raising and playing of National Anthems	10:15	16:40	
Official Speech by UAE Representative	10:25	16:50	
Official Speech by Protocol Guest's delegation of National Day Participant	10:30	16:55	
Cultural Folklore Performance	10:35	17:00	
Other Al Wasl Programming resumes	10:55	17:20	
Transfer to Participant Pavilion from Al Wasl Plaza	11:00	17:25	Participant Pavilion
Guided Tour of the Participant Pavilion and a Photo Opportunity	11:10	17:35	
Transfer to UAE Pavilion	11:35	18:00	Transfer
Guided Tour of the UAE Pavilion and a Photo Opportunity	11:45	18:10	UAE Pavilion
Transfer to the Leadership Pavilion	12:10	18:35	Leadership Pavilion
Bilateral meeting* between the Official Participants and the UAE	12:15	18:40	
Official Luncheon/Dinner in honour of the Participants' Head of Delegation hosted by UAE Representatives	12:50	19:15	
Signing of the Book of Honour and a Photo Opportunity	13:35	20:00	
Gift Exchange and a Photo Opportunity	13:40	20:05	
Transfer to the Expo Media Centre (EMC)*	13:45	20:10	Transfer
Media Conference*	13:55	20:20	Expo Media Centre (EMC), adjacent to Al Wasl Plaza
Departure of Delegation Principals	14:30	20:55	Leadership Pavilion



Supporting Resources



20 October 2020 - 19 April 2021



What is Expo 2020 Dubai?

Discover /

Here's what you need to know in a nutshell



The first World Expo ever held in the region



Welcoming the world to the UAE for six months



Celebrating culture, collaboration and innovation



Aiming to leave a meaningful and lasting legacy



Connecting Minds, Creating the Future

Our once-in-a-lifetime celebration – the largest event ever in the Arab world – is set to welcome 190 participating countries and millions of visitors from across the globe. Here they will experience the world's most innovative and inspiring ideas.

Supporting Resources

- › **Accreditation Guide**
- › **Brand Guidelines**
- › **Expo 2020 Website**
<https://www.expo2020dubai.com>
- › **Matters of Stay Guide**
- › **Operations Guide**
- › **Programming, Events and National Day Guide**
- › **Special Regulations**
- › **Tawassul**
<https://media.expo2020dubai.com>
- › **Toolkit**
<https://expo2020dubai.sharefile.com/d-s7b4cc360e40470ab>
- › **UAE General Civil Aviation Authority and the Dubai Civil Aviation Authority**
<https://www.government.ae/en/information-and-services/justice-safety-and-the-law/aviation-safety>







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