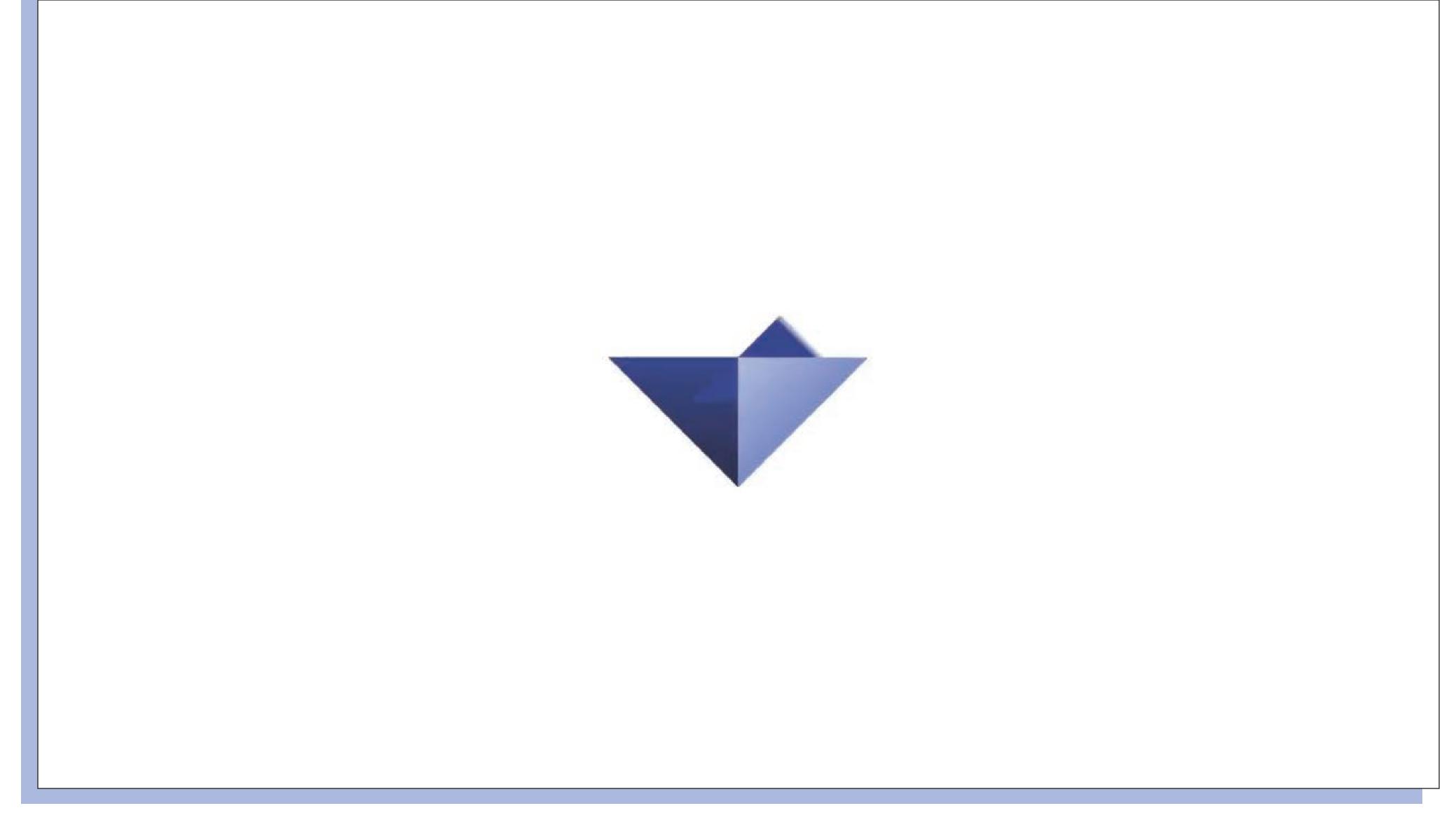


# International Cities Day Storyboard



OFFICIAL PARTICIPANT



# **INTRO**

Animated heart-shaped logo is starting to form.



INTRO

We see elements of logo combining...



# INTRO

... until they form full heart-shaped logo.



# **INTRO**

Suddenly it starts to dissolve and few new shapes appear on the screen...



INTRO

... and form into an illustration city skyline.



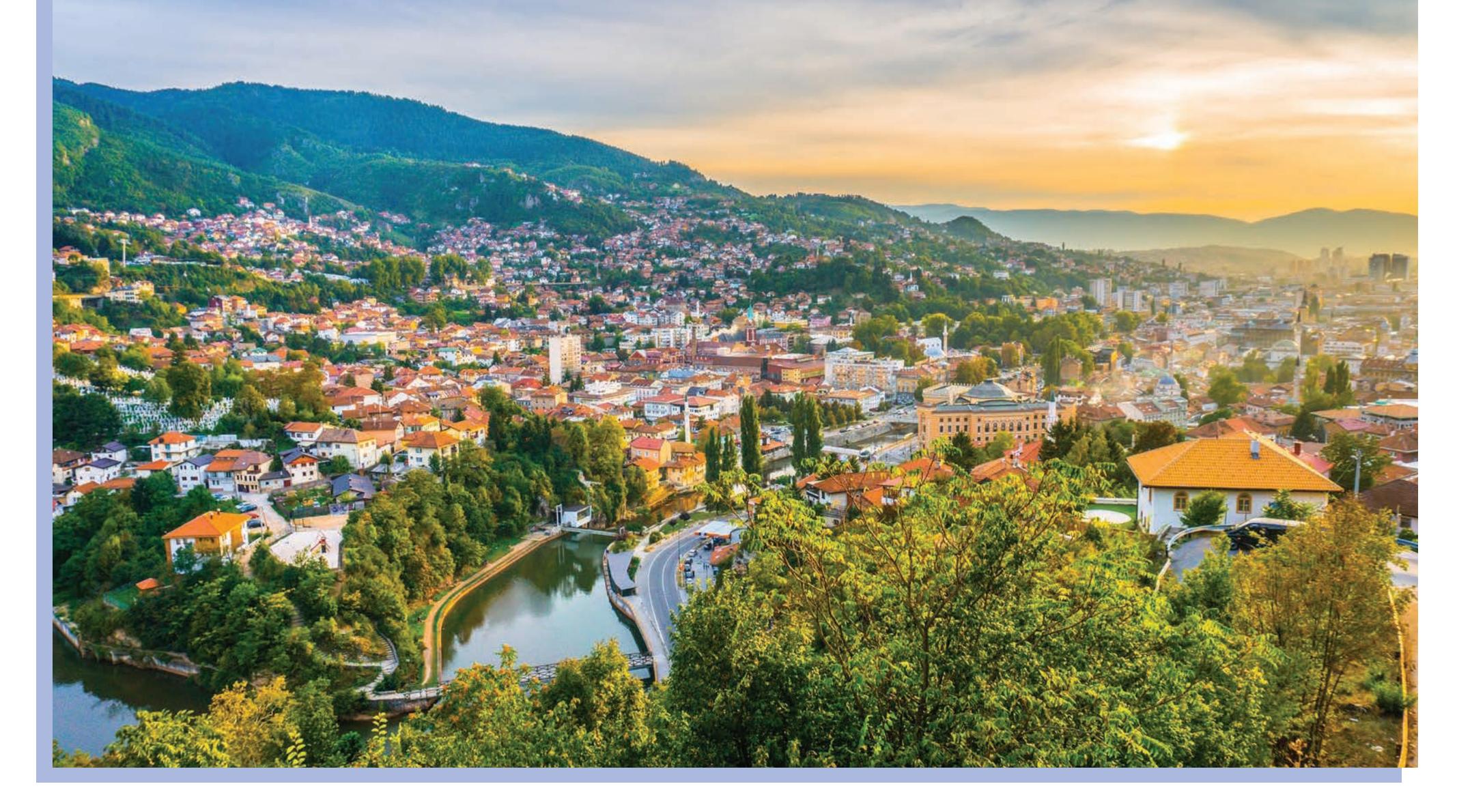
**INTRO** 

Illustration moves and reveals date and theme of the video.



## **INTERVIEW STUDIO SETUP**

Quality investment in public infrastructure is crucial in preserving and improving our living, urban environment.



AERIAL SHOT OF SARAJEVO

**EDIN** As part of the vision of sustainable development of the city of Sarajevo, we are implementing energy efficiency



SHOT OF TROLLEYBUS IN SARAJEVO

**EDIN.**.. measures and investing in clean and environmentally friendly public transport.



### SHOT OF MODERN TRAM IN SARAJEVO

**EDIN** By purchasing new electric trolleybuses and investing in new trams and tram lines...



### SHOT OF SMOG IN URBAN NEIGHBOURHOOD

**EDIN** ... we will significantly reduce emissions of carbon monoxide and other harmful gases.



### **INTERVIEW STUDIO SETUP**

**EDIN** With these improvements in the quality, capacity and efficiency of public transport, we will have a great impact on reducing traffic and the number of vehicles on our streets.



# SHOT OF URBAN HIGHRISE BUILDINGS IN SARAJEVO.

**EDIN** In addition, we are improving the energy efficiency of public buildings in Sarajevo.



### SHOT OF BUILDING FACADE BEING RENOVATED

**EDIN** By introducing cleaner and more efficient heating, better insulation and better lighting, we will minimize the consumption of gas or electricity.



PANORAMIC SHOT OF SARAJEVO DURING SUNSET.

**EDIN** The greatest task of our time is preserving the environment. By investing in sustainable development, we are investing in all generations to come.



# **CLOSING GRAPHICS**

Animated Bosnia and Herzegovina EXPO 2020 logo.



**CLOSING GRAPHICS** 



