

# **OPPORTUNITY Zone Familiarization**

**Assisted Countries** 

**EXPO 2020**OPERATIONS

#### **OPPORTUNITY ZONE FAMILIARIZATION**

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Meet the zone team

**ZONE OVERVIEW** 

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**OPERATIONS** 

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**DAILY RHYHTM** 

Daily Rhythm
Opening and Closing Checks

**EMERGENCY** 

Medical Incidents Assembly Points First Aid Rooms

**COMMUNICATION** 

Communication Contacts



# Introduction

EXPO 2020 OPERATIONS

## **STM OPPORTUNITY**

MEET THE TEAM



ZONE HEAD

AKRAM OMRAN



DEPUTY ZONE HEAD

CHRISTINE MUTZENBECHER





OPERATIONS MANAGER
CARMEN ROSILLO



OPERATIONS MANAGER
BRITTNEY SCOTT



OPERATIONS MANAGER RENATA POLACOW



OPERATIONS MANAGER QAYMAR MUSTAFAYEV



OPERATIONS MANAGER
MARTINA NATALI



DEPUTY MANAGER
SHAMMA MOHAMMAD



DEPUTY MANAGER

ADHAM ELDARAMALLY



DEPUTY MANAGER

MOHAMMED ALSAYED



DEPUTY MANAGER ANUJA JAYAKUMAR



DEPUTY MANAGER
KEZIA FURTADO



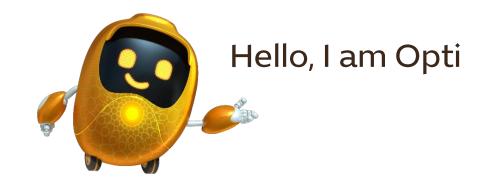
# OPPORTUNITY ZONE Overview

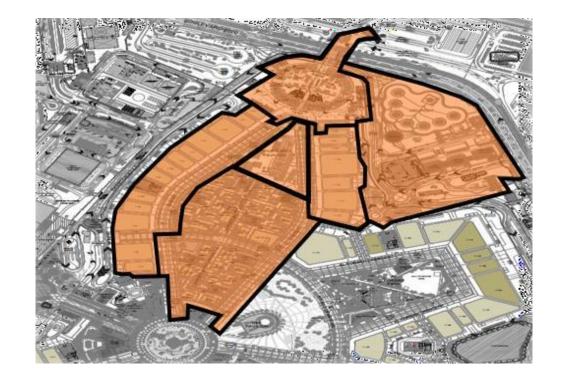
EXPO 2020
OPERATIONS

# **Zone Overview Key Facts**

- Total footprint 211,543.32 sqm
  Located along the northern Spine, with the Sun based sub-theme.
- Attractions include Mission Possible, Expo Live, Sun Stage
- 70 Countries (44 assisted, 20 Self built, 6 rented)4 Organizations/Association
- Official Expo 2020 Retail Store, Thematic concept store, Mobile Retail Carts
- Site Operational Hours weekday 0900 0000 Site Operational Hours weekend 0900 – 0200 Pavilion Hours 1000 – 2200 daily

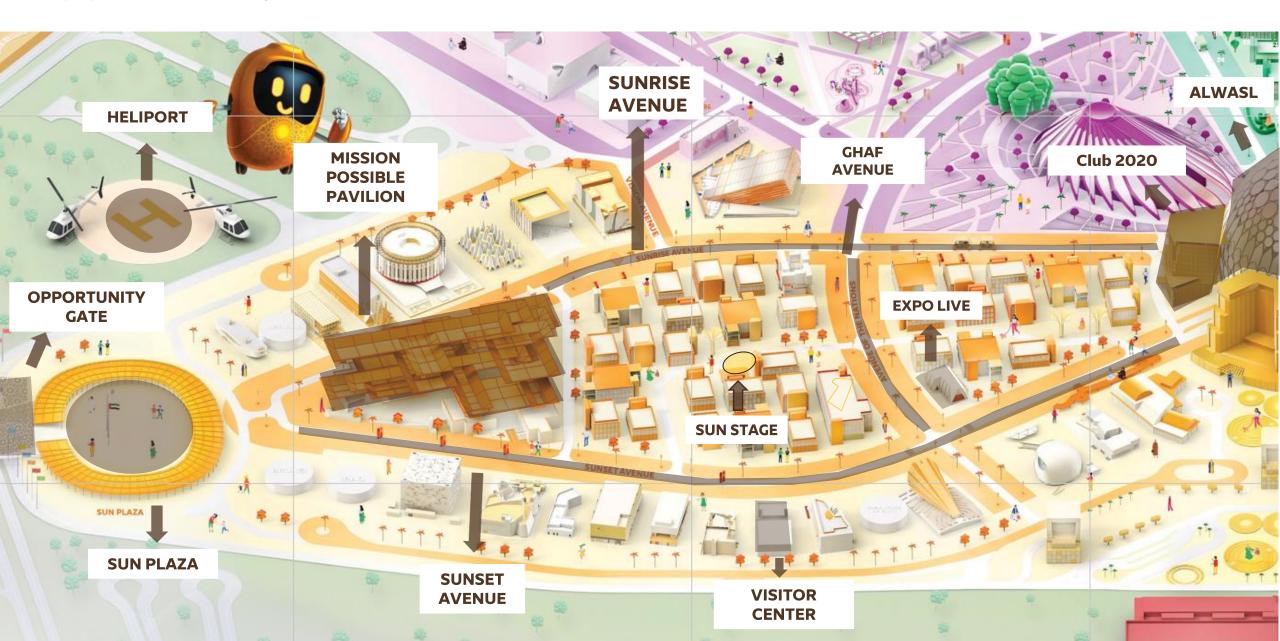
School Programs 0900 – 1400



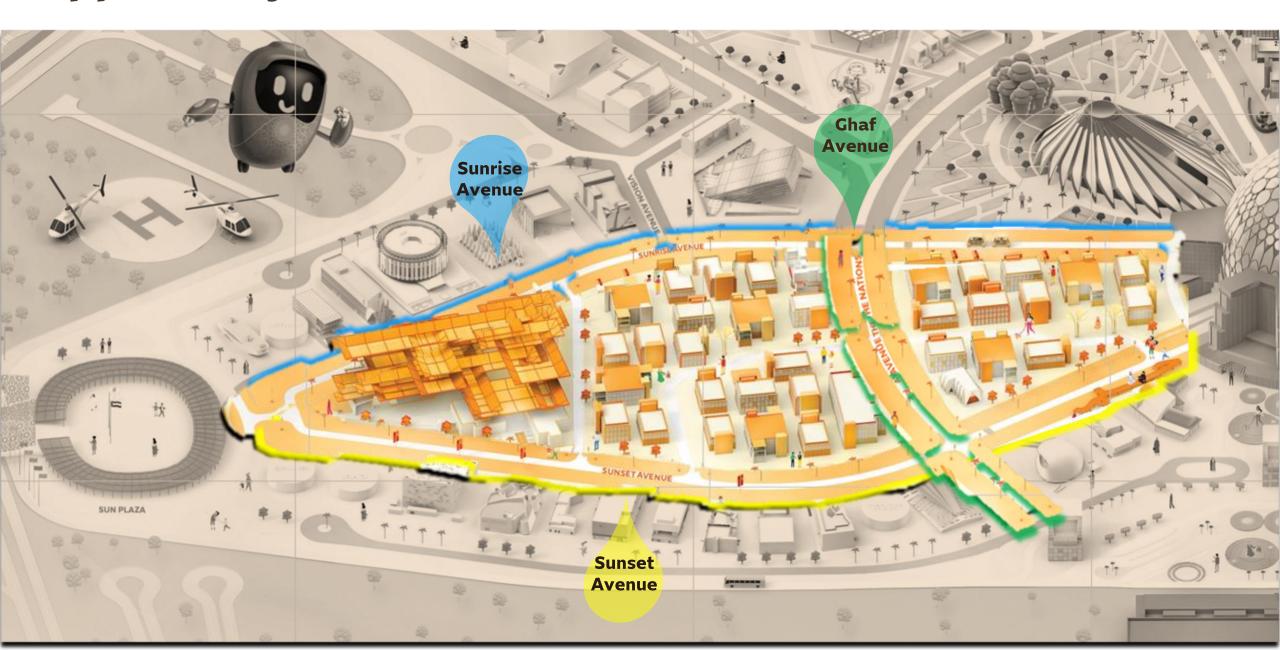




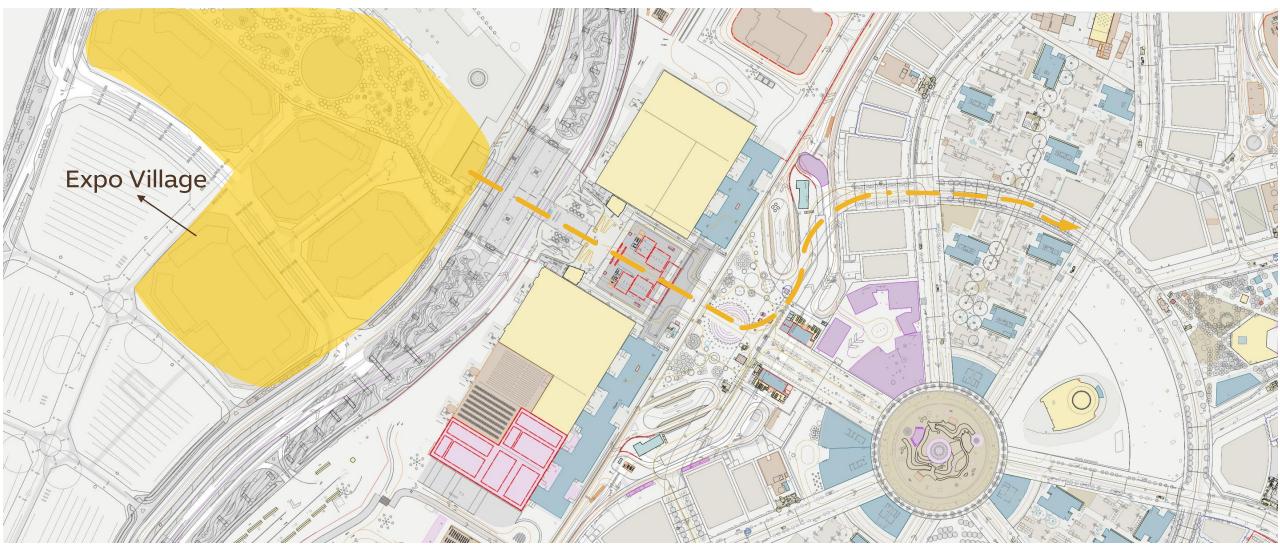
# **Opportunity Zone: Overview**



# **Opportunity Zone: Avenues**



# **Route from Expo Village to Expo 2020**





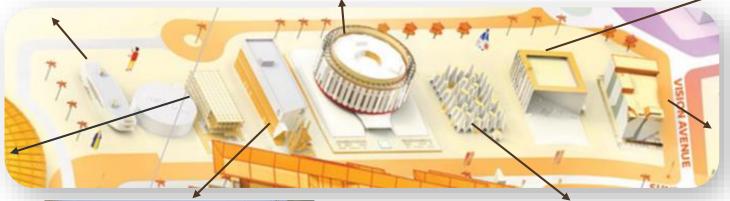
# **Opportunity Zone: Sunrise Avenue - Country Pavilions**



















# **Opportunity Zone: Sunset Avenue – Country Pavilions**



# **Opportunity Zone: Sunset Avenue – Country Pavilions**







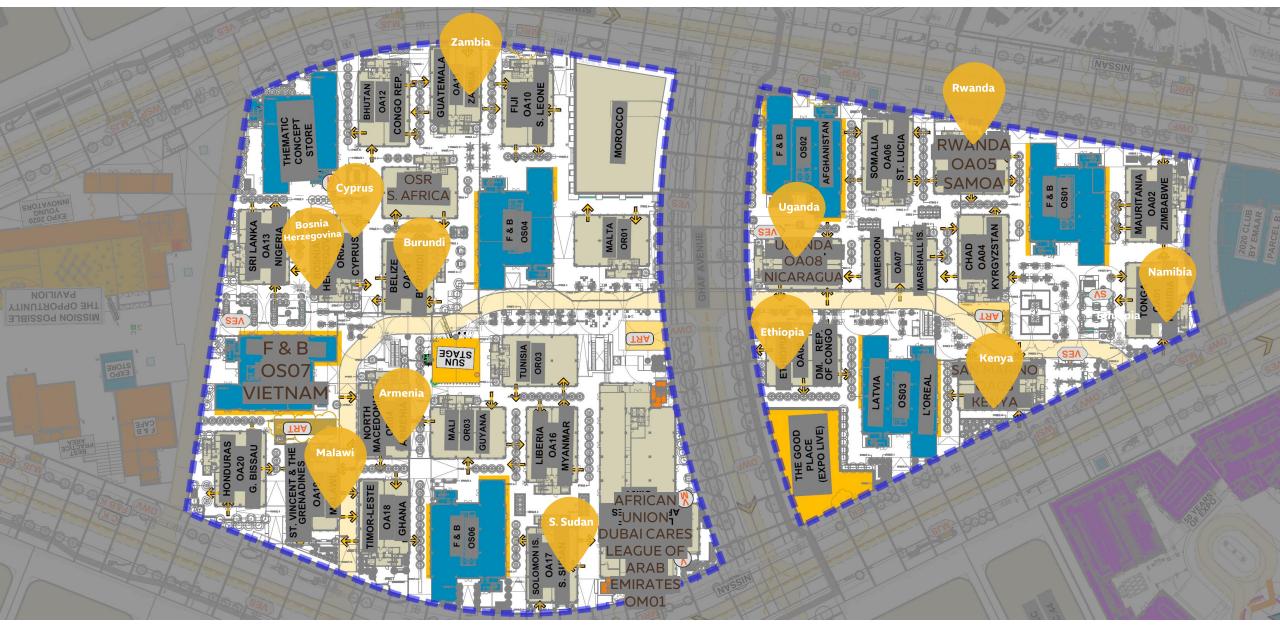








## **Thematic District Pavilions**



# **Opportunity Zone: District 1**

SELF-BUILD 1 0



SERVICE PAVILIONS



Eat at Expo

THEMATIC COUNTRY PAVILIONS

SUN STAGE 1

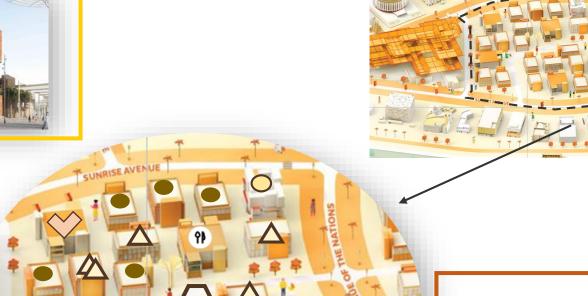


LARGE
THEMATIC
COUNTRY
PAVILIONS



#### **Multilateral Amenities:**

- Dubai Cares (GF)
- Arab League (GF)
- African Union (GF)
- Zone Operations Centre (G+3)
- Toilets (G + 1)
- Prayer Rooms (G+1)



# **Highlights: District 1**









# **Opportunity Zone: District 2**

# THE GOOD PLACE 1 $\Delta$

- Showcase and define social innovation
- A first in World Expo's
- Offer an opportunity for those searching for support



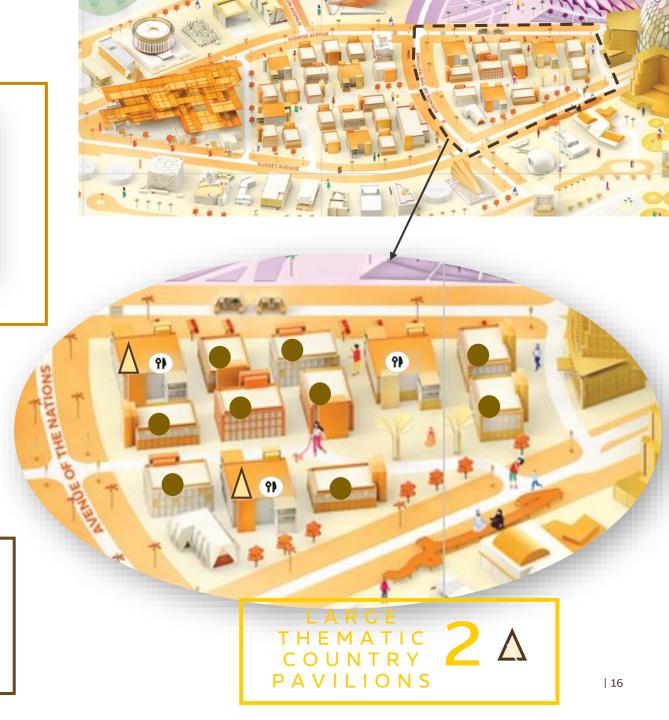
# SERVICE PAVILIONS 3

91

Eat at Expo



THEMATIC COUNTRY PAVILIONS 18



# **Highlights: District 2**









# **Opportunity Zone: Visitor Centre #1**

## **Key Visitor Centre Amenities:**



Prayer Rooms



Toilets (Public)



Information



**Mobility Storage** 



Lost & Found



**Quiet Room** 



**Zoom Convenience Store** 



Dog Relief Area





First Aid



**ATM** 



**Dubai Police** 



**Baby Changing** 



**Baby Feeding** 



**Shower Area** 



**Changing Places Toilets** 



Wheelchair Charging Station کیے



**Visitor Happiness** 





## **Arrival Plaza**













**Ticketing** 



First Aid

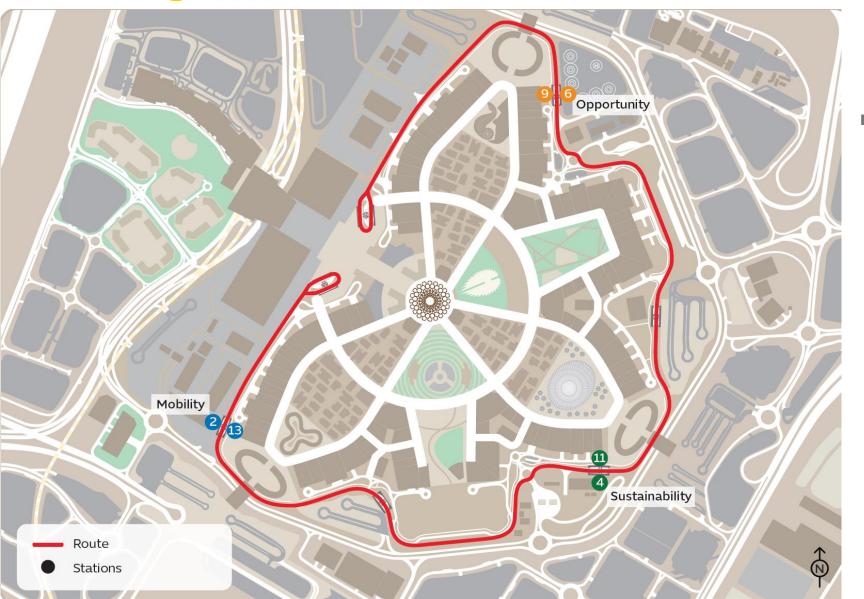


Pedestrian Screening Areas (PSA)

### **Welcome Plaza**



# **Parking and Services**





**3** stops in each direction



**3-7** minute frequency (Average Time)

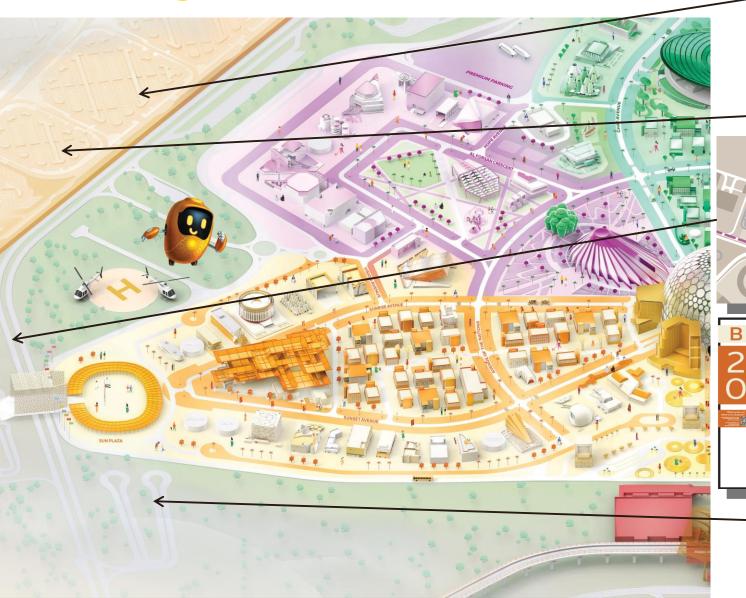


**30** passengers per bus



Low entry accessible buses.

**Parking and Services** 







Parking Shuttle Opportunity





# **Event Venues**Overview

EXPO 2020 OPERATIONS

#### **EVENT VENUES**

#### INTRODUCTION

Expo 2020 offer participants a wide range of exciting events to stage events. Venues are free to use and are equipped with in-house packages.

Venues in the public realm provide an opportunity to expand existing IP programming, enhancing IP countries presence across the broader site.

Opportunity has 1 bookable performance venue:

Sun Stage

For availability of venues/bookings please contact the programming team on <a href="mailto:Eventsbooking@expo2020.ae">Eventsbooking@expo2020.ae</a>

For general inquiries related to the International Participants team please contact IP operations - <u>ipoperations@expo2020.ae</u>
Country managers - <u>countrymanagers@expo2020.ae</u>









#### **PERFORMANCE VENUES**

#### Sun Stage

The Sun Stage is a bookable event space. The stage design includes LED screen panels throughout the majority of the performance area.

It has an in-house technical team led by a venue technical manager. Expo 2020 offer this team to provide show and technical support for lighting, sound, monitors and backlines.



Suitable for the following types of performances:



Dance











Theatre



Comedy





# **Operations**Key Dates and Timings

EXPO 2020 OPERATIONS

# **ZONE OPERATIONS**KEY OPERATIONAL DATES

**25 September 2021** Opening Ceremony Dress Rehearsal

**30 September 2021** Opening Ceremony

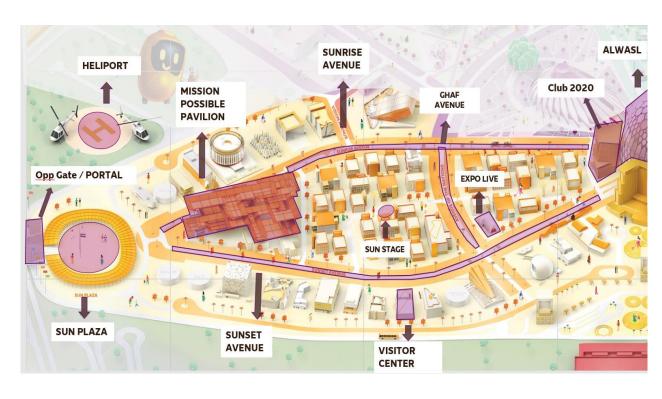
**O1 October 2021** Expo Operations start

**31 March 2022** Expo Operations end

**31 March 2022** Closing Ceremony

#### **OPPORTUNITY ZONE FAMILIARIZATION**

SERVICES TIMINGS	OPEN	CLOSE Weekday	CLOSE Weekend
MISSION POSSIBILE PAVILION 09:00	0/10:00	22:00	22:00
EXPO LIVE	10:00	22:00	22:00
HELIPORT	09:00	00:00	02:00
EXPO RETAIL	09:00	00:00	01:30
CONVENIENCE STORE (ARRIVAL PLAZA)	08:00	23:50	01:50
CONVENIENCE STORE (WELCOME PLAZA)	09:00	23:50	01:50
CONVENIENCE STORE (VISITOR CENTER)	24/7	24/7	24/7
FIRST AID (ARRIVAL PLAZA)	08:30	00:00	02:00
FIRST AID (VISITOR CENTER)	24/7	24/7	24/7
PSA (WKF ACCESS)	24/7	24/7	24/7
PSA (VISITORS)	09:00	00:00	02:00
CAR PARKING	08:30	00:30	02:30
TICKET BOX OFFICE	08:30	23:30	01:30
WELCOME PLAZA TICKET RESOLUTION	09:00	23:00	00:30
IP & PARTNER PAVILONS	10:00	22:00	22:00
SERVICE PAVILIONS	10:00	00:00	02:00
CLUB 2020	09:00	23:00	01:00
SUN STAGE EXPO	10:00	21:00	00:00





# ON THE GROUND COMMUNICATION

**EXPO-COUNTRIES** 

**EXPO 2020**OPERATIONS

#### DAILY GROUND OPERATIONS

#### **Opportunity Zone**

These are the two methods of communication that each Country must adhere to communicate with the Zone Managers on a daily basis between 07:00 and +30 minutes post closing gates.

Expo STM Manager Duty Phone number is: +971 50 468 4957



Phone call to Zone

Manager Duty Number

**Issues reporting** 



Whatsapp \*

**Opening & Closing check** 

Picture sharing in support to issues reporting

\* If more than one contact number has been provided, STM will create a Whatsapp group with max 3 contacts for each Country Pavilion.

#### **DAILY GROUND OPERATIONS**

#### **Opportunity Zone**

As part of the overall checks for Expo to open on a daily basis, it is required that each Country completes its Opening and Closing checks and sends it through WhatsApp to the Zone Manager Duty Number.

**OPENING CHECKS: 9:30** 

**Example**: Opening Checks

Country fills in Opening Checks

Contact WhatsApp Message

Send to Zone Manager GHANA
Opening on time: Yes
If delayed:
Reason:
Estimated time of opening: 08:43

GHANA
Opening on time: No
If delayed
Reason: Missing 7 staff members
Estimated time of opening: 10:30 AM

08:43

**CLOSING CHECKS: 21:30** 

Country fills in Closing Checks Contact WhatsApp Message

Send to Zone Manager **Example**: Closing Checks

**GHANA** 

Last group entrance: 21:45 Exhibition closing: 22:00 NORWAY

08:45

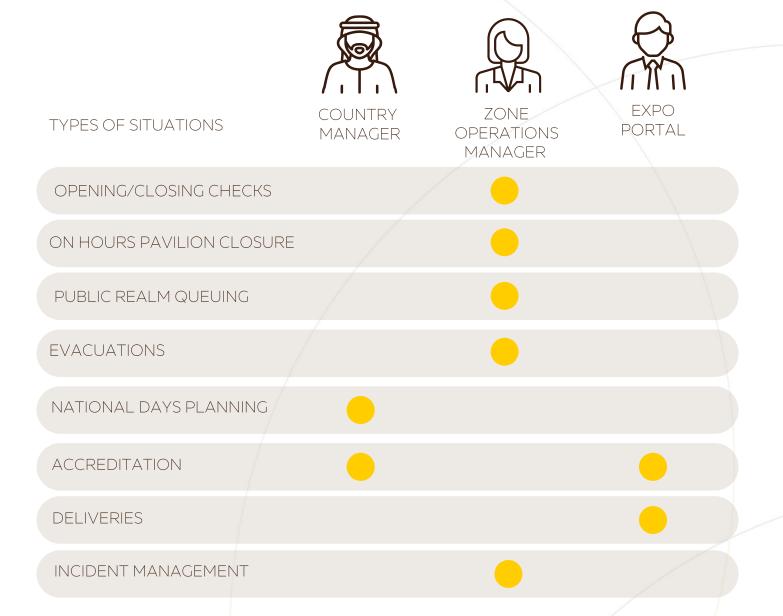
Last group entrance: 21:20

Exhibition closing: 22:00

08:45

#### **ZONE FAMILIARIZATION**

#### **RELATIONSHIP & COMMUNICATION**





#### **ZONE FAMILIARIZATION**

#### **EXPO OPERATIONS – DAILY TIMINGS**



EXPO STAFF ARRIVAL

06:00-07:00

EXPO BRIEFINGS

METRO SERVICE COMMENCES (FIRST TRAIN ARRIVAL) 05:20-6:15 (SAT-THU) 09:15 (FRIDAY)



EXPO OPENING CHECKS

08:00-09:00

08:00 NO VEHICLES IN THE PUBLIC REALM

08:30 CAR PARKS OPEN FOR VISITORS

08:30 ARRIVAL PLAZAS DECLARED OPEN



EXPO OPENS PAVILIONS OPEN

09:00-10:00

09:00 SITE OPEN TO VISITORS AND SCHOOL GROUPS

09:00 THEMATIC PAVILIONS OPEN

09:30 PARTICIPANTS PAVILIONS OPENING CHECKS COMPLETE

10:00 PARTICIPANTS PAVILIONS OPEN

10:15 NATIONAL DAY OFFICIAL CEREMONY COMMENCES



DAILY OPERATIONS

10:00-22:00

12:45-13:10 PARADE

12:00-15:00 WARMER PERIOD OF THE DAY, HEAT RISK FOR VISITORS AND STAFF

16:15 SECOND
NATIONAL DAY
OFFICIAL
CEREMONY
COMMENCES
(WHEN SCHEDULED)



PAVILIONS CLOSE EXPO LAST ENTRY

22:00 - 23:00

21:30
PARTICIPANTS
PAVILIONS
CLOSING CHECKS

22:00 PARTICIPANTS PAVILIONS CLOSE

LAST ENTRY INTO EXPO FOR VISITORS 23:00 (SAT-WED) 01:00 (THU & FRI)



F&B CLOSE

23:30 (SAT- WED) 01:30 (THU & FRI)

PARTICIPANTS
PAVILIONS F&B
LAST CALL FOR
ORDERS
23:00 (SAT-WED)
01:00 (THU & FRI)

ALL COMMERCIAL SPACES CLEAR OF VISITORS 23:30 (SAT-WED) 01:30 (THU & FRI)

EGRESS OF VISITORS AND SITE SWEEP 23:30 (SAT-WED) 01:30 (THU & FRI)



**EXPO CLOSING** 

00:00 (SAT- WED) 02:00 (THU & FRI)

METRO SERVICE LAST DEPARTURE 00:00 (SAT-WED) 01:00 (THU & FRI)

START OF
OVERNIGHT
OPERATIONS
TRANSITIONS AND
DELIVERIES

VISITOR CAR PARKS CLOSE 01:30 (SAT-WED) 03:30 (THU & FRI)





# **Emergency**Medical Incidents Assembly point



#### **ZONE FAMILIARIZATION**

#### ZONE SAFETY, MEDICAL AND INCIDENT MANAGEMENT

Emergency vehicles and equipment such as: police, fire and ambulance services will be on site 24/7

#### **MEDICAL INCIDENT**



 Can access Expo Emergency Centre via Ambulance or by driving to this location <u>EXPO 2020 Emergency Centre</u> <u>- Google Maps</u>

#### **SECURITY INCIDENT**



 You can also contact the Zone Operations Manager or Head of Zone via the duty phone who will contact the Security team immediately

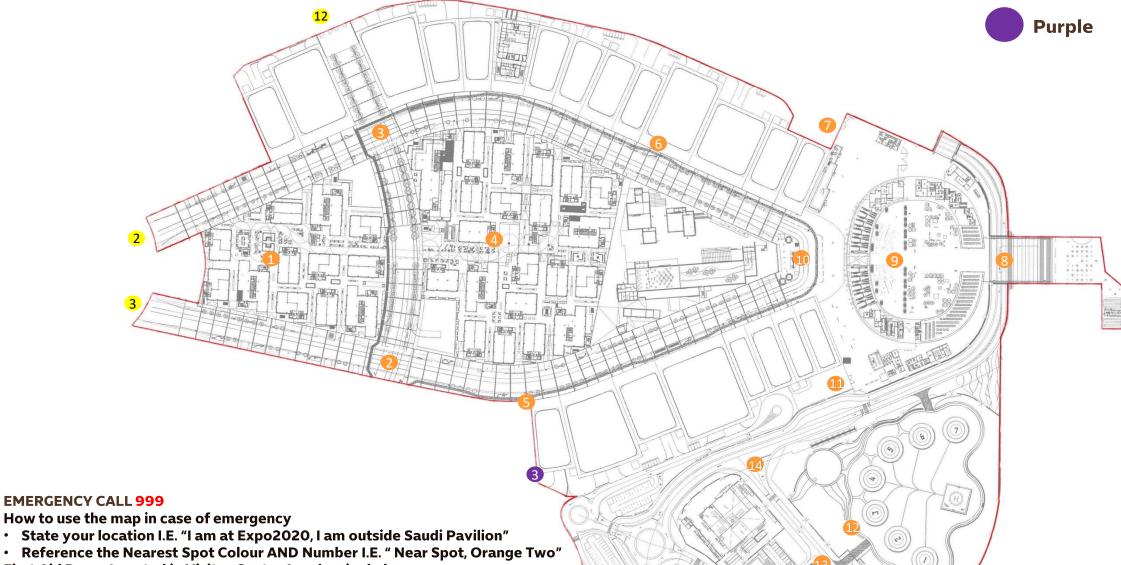
#### **OPPORTUNITY**

#### **EMERGENCY SPOT MAP**





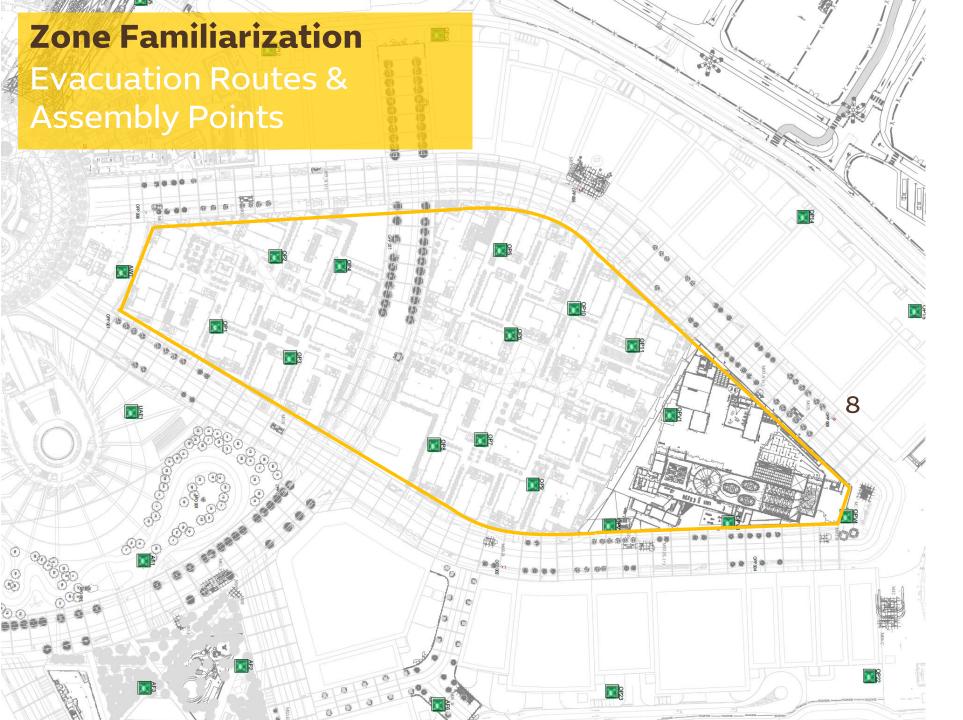
Yellow



#### **EMERGENCY CALL 999**

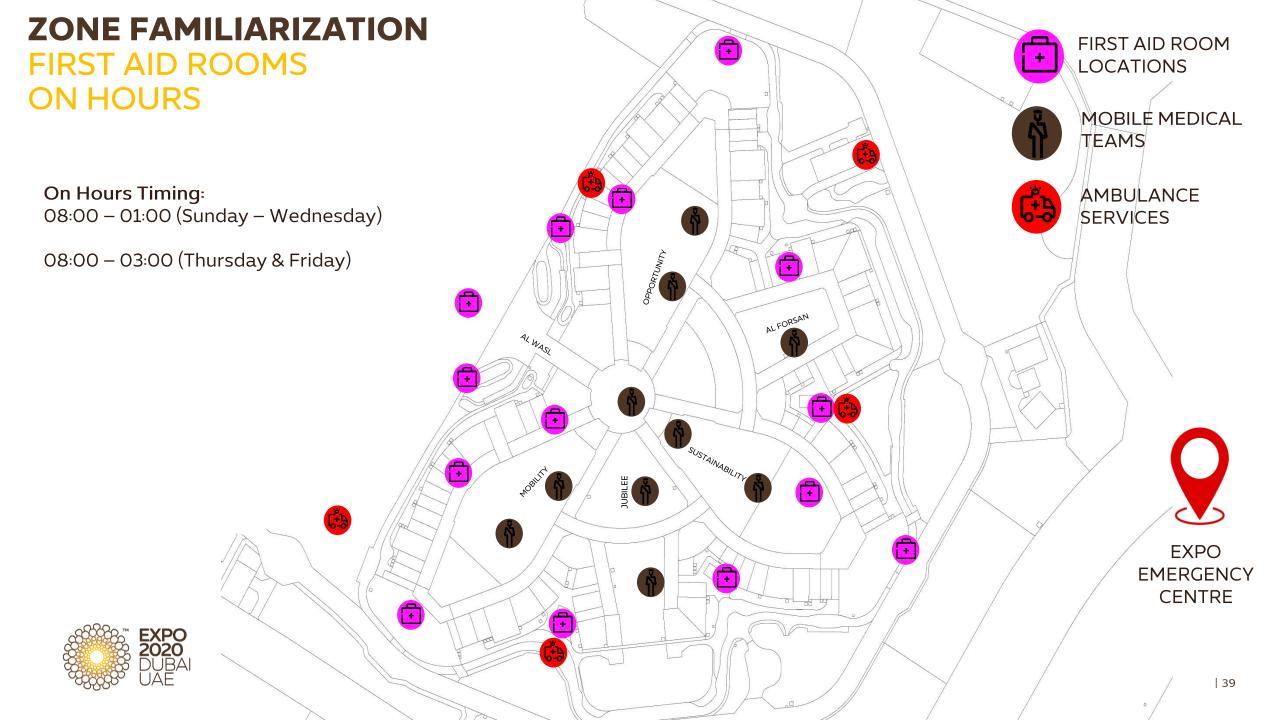
How to use the map in case of emergency

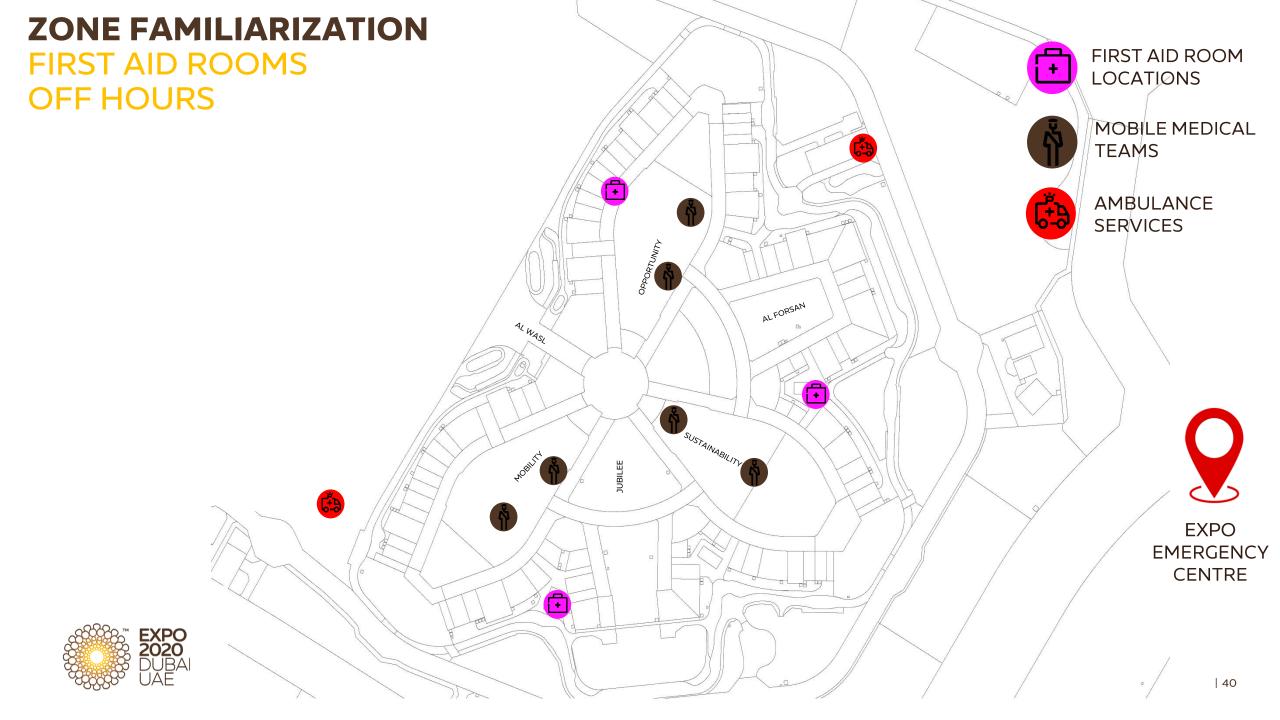
- State your location I.E. "I am at Expo2020, I am outside Saudi Pavilion"
- First Aid Room Located in Visitor Centre 1 and arrival plaza





No.	Location	Zone
1	OPV1	OPP
2	OPV2	OPP
3	OPV3	OPP
4	OPV4	OPP
5	OP1	OPP
6	OP2	OPP
7	OP3	OPP
8	OP4	OPP
9	OP5	OPP
10	OP6	OPP
11	OP7	OPP
12	OP8	OPP
13	OP9	OPP
14	OP10	OPP
15	OP11	OPP
16	OP12	OPP







# **Question & Answers**

EXPO 2020 OPERATIONS



#### EXPO 2020 DUBAI THANKS ITS PARTNERS FOR THEIR SUPPORT

OFFICIAL PREMIER PARTNERS

























OFFICIAL PARTNERS

















OFFICIAL PROVIDERS

















swatch



